

LEO BURNETT U.S.A.

AD#372-B1 B&W#53511 "VACATION HOME" PAGE 4/C (4-3/8" x 6-5/8") TV GUIDE, 1997



## YOUR BASIC VACATION HOME



KEEP IT BASIC

16 mg "tar," 1.1 mg nicotine av. per cigarette by FTC method.

SURGEON GENERAL'S WARNING: Quitting Smoking  
Now Greatly Reduces Serious Risks to Your Health.

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